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1311-1313 Sartori Avenue, Torrance

ANNOUNCING . . .

The Largest Stock We Have Ever Had of COATS : SUITS : DRESSES

Only a Very Few of the Many New Models
Were Exhibited at the Woman's Club
Fashion Show Last Evening

Huge shipments of Ready-to-Wear received just this week, added to our already extensive stock of Fall and Winter Apparel, have swelled our stocks to the largest array in the history of the store.

All of the garments which were exhibited at last evening's Fashion Show are now on sale,—and there are many, many other models, equally as attractive as those shown at the Fashion Show, which await your inspection at our store. Never in our history have we offered such a comprehensive and satisfying stock of truly fine Ready-to-Wear. Come in and see the new Fall and Winter Clothes,—if only to look around. You are always welcome whether you buy or not.

House Frocks, \$1.95
Silk and Wool Dresses, \$7.95 and up

PHOENIX HOSIERY with CUSTOM-FIT TOP



Worn by June Knight
in Universal's picture,
"Ladies Must Live"

● All legs—plump, slim, short, long, even perfect ones—need the blessed comfort of Phoenix Custom-Fit Top! Little wonder that "MovieLand" prefers Phoenix. This famous stocking top, exclusive with Phoenix, stretches both ways. Up and down for length, round and round for width. It never pinches; never bags! And it can be gartered to any length without fear of garter runs. For perfect grooming wear Phoenix Hosiery with Custom-Fit Top. Made of Certified Silk.

NEW!—Phoenix "Gibson Girl" hosiery colors designed expressly for the varied costume shades so smart for Fall. See them!

\$1.00 \$1.25



FEET HURT?

See our
Foot Comfort
Expert

Don't neglect
aching, tired,
burning feet.
Let our Foot
Comfort Expert,
trained in Dr.
Scholl's methods, give you a thorough
foot test free, and show you how
to get lasting relief.

Resident Ten Years Passes Away At Home

Charles E. Kisinger Succumbs After Three Months of Illness

Charles Edgar Kisinger, age 47, a resident of Torrance for the past ten years, passed away at 6:20 o'clock this morning at his home, 1827 Gramercy avenue. He had been ill for the past three months.

Mr. Kisinger was born in Brownsville, Pennsylvania, November 8, 1886.

Since coming to Torrance he had been employed at the Union Tool Company, now National Supply plant.

He leaves his widow, Mrs. Carrie B. Kisinger; two sons, Charles and Maynard, of Torrance, and his mother, Mrs. L. E. Kisinger; two sisters, Mrs. Ellen Hood and Mrs. John Prevost, of Durmont, Pennsylvania, and a brother, William Kisinger, also residing in Pennsylvania.

Funeral services will be held Saturday afternoon at 1 o'clock from Stone & Myers chapel. Rev. J. B. Speed, of the First Baptist church, will conduct religious rites.

DRUNK IS SOLEMN

PORTLAND, Ore. (U.P.)—A drunken man broke into the Park-rose Catholic church after dark, donned the priest's robes, lighted the candles. He sat down in the choir light and played tunes on the church's organ.

Alice Answers Best to 'Butch'



Alice James, 19-year-old Los Angeles high school graduate, knows every cut on a steer or a prime piece of lamb, and works regularly in her grandfather's market on Sunset blvd. "My name is Alice," she says, "but folks just naturally call me 'Butch.'"

Parent Teachers Given Money For School Lunches

The sum of \$23,850 today was placed at the disposal of the Tenth district, Parent Teachers Association, to provide school lunches each noon for the remainder of the school year, following an allocation by the board of supervisors.

The Tenth district P. T. A. embraces the entire Los Angeles city school system, which serves this community. Another \$100 was set aside for the schools in the First district P. T. A. and smaller amounts for other districts, totaling in all \$12,000.

In order to receive these free school lunches the parents of the children must be duly credited cases of the county welfare department. The system under which the lunches are to be given was tried out in the Long Beach schools and provides for close cooperation between the county welfare bureau and P. T. A. officials.

NEW NARCOTIC HIT BY MEDICAL GROUP

SALT LAKE CITY, Utah. (U.P.)—Petition for legislation controlling new narcotics not included in the Harrison Act has been promised the Salt Lake City division of the Women's Auxiliary of the American Medical Association by Dr. A. C. Callister.

The action will be directed particularly toward barbituric acid, newly used as a narcotic, Dr. Callister said.

First Published Standings of Herald Campaign Workers Given; Next Week Is Opportunity Week

Elsewhere in this issue of the Herald appears the first published standing of workers which includes all business turned in Wednesday night. This first published count shows clearly that there is a splendid opportunity for any worker in the list to earn up to the first Bonus Check of \$500. It also shows there is still a wonderful opportunity for an entirely new worker to enroll today and carry on to a successful conclusion, and this same opportunity exists for late starters. The fact of the matter is, no worker has secured so many subscriptions but that anyone with a little effort can jump right to the top.

Opportunity Week This Week
During the week of October 16 to 25 inclusive will be known as Opportunity Week. The rule governing this special week reads as follows: "During the week of October 16 to 25 inclusive will be known as Opportunity Week. During this week 200,000 Bonus Points will be given for each \$5.00 worth of renewals or new subscriptions; also, 500,000 Bonus Points will be given for a five-year new or renewal subscription and each worker will be limited to six of these subscriptions."

This Opportunity Week is just what the name implies. It is an opportunity for live-wire workers to compile a big lead in points for one of the big bonus checks. A lead secured this week and maintained during the balance of the campaign will, without a doubt, be among the first five to secure one of the five bonus checks of \$500, \$200, \$100, \$50 and \$50.

Wednesday and Saturday
Wednesday and Saturday nights are compulsory report nights for all workers; every worker must report whether he has subscriptions to turn in or not. If it does not take subscriptions to come into the campaign office. The campaign manager is there to help and assist you in your work. You are welcome to come in and talk over the work you are doing.

Last Call For New Workers
No new workers will be accepted after Saturday, October 21. If you are looking for work and are not afraid of work, the Herald has a good paying job for you. No experience is needed. All that is required is that you follow instructions and work. If you are willing to do this you are going to earn money.

To Those Who Have Enrolled
What are you going to do about it? Are you making the best of the opportunity you have at hand, or are you going to let one of the best money-earning opportunities you ever had slip right through your fingers? It is entirely up to you. If you work, you earn; if you don't work, naturally you sit on your own pocketbook. If you have enrolled for this work and have not started to work, it would be extremely advisable to get busy at once. All workers who have not become active by Saturday, October 21, will be dropped from the list. If you are really sincere in your desire to earn money, and are willing to get out and work, then there should be no reason for not starting immediately.

Wednesday and Saturday Paydays
Some of the Herald workers are

FIRST ANNIVERSARY SALE

★ Star Furniture Co. ★

Member NRA We Do "WE CHALLENGE CITY PRICES!" Member NRA We Do

1273 Sartori Avenue Torrance Phone 620



A Genuine

PHILCO

ONLY

\$21.50 COMPLETE Federal Tax Paid

Yes, only \$21.50 for this new 1934 PHILCO 57C—a superheterodyne built to conform to Underwriters' Laboratories Safety Standards. Receives police and airplane calls in addition to regular broadcasts. Amazing performance and glorious tone. Beautiful two-tone cabinet of selected woods. See and hear it NOW!

We Are Also Agents For
GENERAL ELECTRIC and
MAJESTIC RADIOS

New Radios Priced from \$8.50 up

Console Models \$26.50 up

EASY TERMS

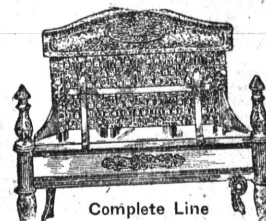
THOR
1933 MODEL
Washing
Machine

Let us show you the many features in this remarkable washer. Big capacity. Fast, safe and efficient washing action. No hand rubbing. Clothes last longer. Sturdy all aluminum wringer with balloon rolls. Very Attractive Price

\$44.50

Pay \$1 Each Week

We Also Carry General Electric, Apex and Gain-a-Day Washers, \$44.50 up. Easy Terms

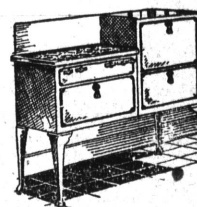


Complete Line
Radiant Heaters

Prices Start at \$4.95

Bathroom Heaters \$2.95

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Practically All Enamel
Equipped with Oven Thermometer
Enamel Linings

SPECIAL EASY TERMS \$34.50

Used Furniture

Just received a large assortment of Used Furniture at Less Than Half the Price of New. Gas Ranges, Dressers, Beds, O'stuffed, Chairs, Rockers, Radios, Tables, Heaters, Lamps, Baby Buggies, etc.

REMEMBER STAR FOR VALUE

Star Furniture Co.

1273 Sartori Ave., Torrance

PHONE 620

Announcing . . .

A New Certified

Radio Service

Prompt, Expert Repair Work

On All Makes of Radios at Reasonable Prices

MR. C. ALEXANDER . . . well-known Radio Technician, is in charge of the New Radio Service Department, assuring satisfactory work.

CLARK'S DRIVE IN MARKET

Open Sundays
7 A. M. to
9 P. M.

Torrance Blvd. and Elena St.
Redondo Beach

Open Daily
7 A. M. to 9 P. M.
Saturdays
to 10 P. M.

SPECIALS FOR FRIDAY AND SATURDAY, OCTOBER 20 AND 21

Robert's Public Market

REDONDO STORE ONLY

COLD SEAL—LARGE

BUTTER lb. 21c

EGGS doz. 25c

COFFEE 1-lb. can 23c

Corn Beef 12-oz. can 12c

Formay . . . 3-lb. can 43c

Salmon . . . 1-lb. can 15c

Pancake Flour 1-lb. pkg. 17c

SOAP 10 bars 25c

DOG FOOD 6 cans 25c

SOAP 1-lb. pkg. 25c

Clark's Meat Department

Hamburger lb. 10c

WILSON'S PURE LARD
and COMPOUND . . . lb. 8c

Sausage lb. 10c

Bacon Squares . . . lb. 10c

WHOLE SHOULDER
of PORK lb. 10c

Pot Roast . . . lb. 18c, 12 1/2c

Veal Stew lb. 10c

Jack Cheese lb. 18c

Rib Lamb Chops . . lb. 22c

CHOICE
Veal Roast lb. 12 1/2c

NOW IS THE TIME TO SUBSCRIBE TO THE HERALD